

SERVUS

WELCOME



„Platzl“

Platzl Hotel

Where Munich's heart beats





# MODERN HOTEL TRADITION

The PLATZL HOTEL - a Munich original! Lively hospitality, traditional values, distinctive service! The house has been firmly in family hands for three generations, and while much has been modernized over the years, one constant remains: The joy of welcoming, hosting, feeding and sending guests on their journey with a good feeling - down to earth, humane, genuine!

This begins in our open lobby, continues in the elegantly decorated rooms, and finds a delicious culmination in locally inspired restaurants. Not only guests who want to discover Munich on a holiday, but also motivated business travelers find the right setting with us: The meeting area, completely renovated only a few years ago, will win you over with the right mix of charm, functionality and space diversity.







## A TRUE SENSE OF WELL-BEING

Leather, loden wool, marbled wood - all in the warm PLATZL colors - plus the quality linen. In the 167 rooms of our private hotel there is a feeling of real cosiness.

Also "typically PLATZL" are our beer cosmetics from original Bavarian hops or the Mühl-dorfer brand pillow menu specially designed for us. An atmosphere as distinctive as Munich's city center. A sense of living you otherwise only find at home.

### ROOM CATEGORIES

#### Classic

6 Single Rooms ~ 13/15 m<sup>2</sup>

36 Queenbed Rooms ~ 22 m<sup>2</sup>

4 Twin Rooms ~ 26 m<sup>2</sup>

43 Double Rooms ~ 26 m<sup>2</sup>

#### Standard

19 Queenbed Rooms ~ 15 m<sup>2</sup>

1 Twin Rooms ~ 18 m<sup>2</sup>

1 Double Rooms ~ 18 m<sup>2</sup>

#### Superior

26 Double Rooms ~ 24 m<sup>2</sup>

1 Twin Rooms ~ 24 m<sup>2</sup>

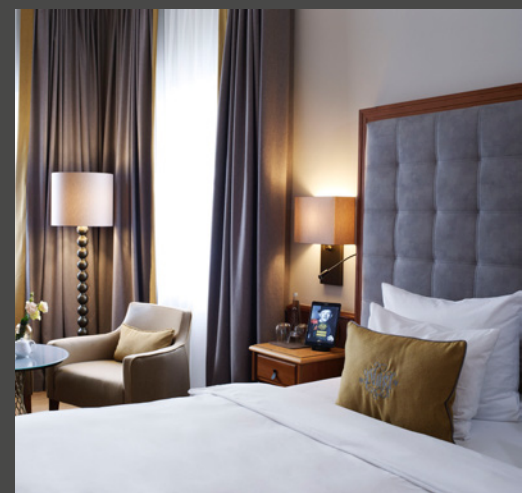
#### Deluxe

22 Double Rooms ~ 28 m<sup>2</sup>

4 Twin Rooms ~ 28 m<sup>2</sup>

#### Suite

1 Bavarian Suite ~ 45 m<sup>2</sup>







# Pfistermühle

GenussTradition

## HANDCRAFTED, PASSIONATE, AUTHENTIC

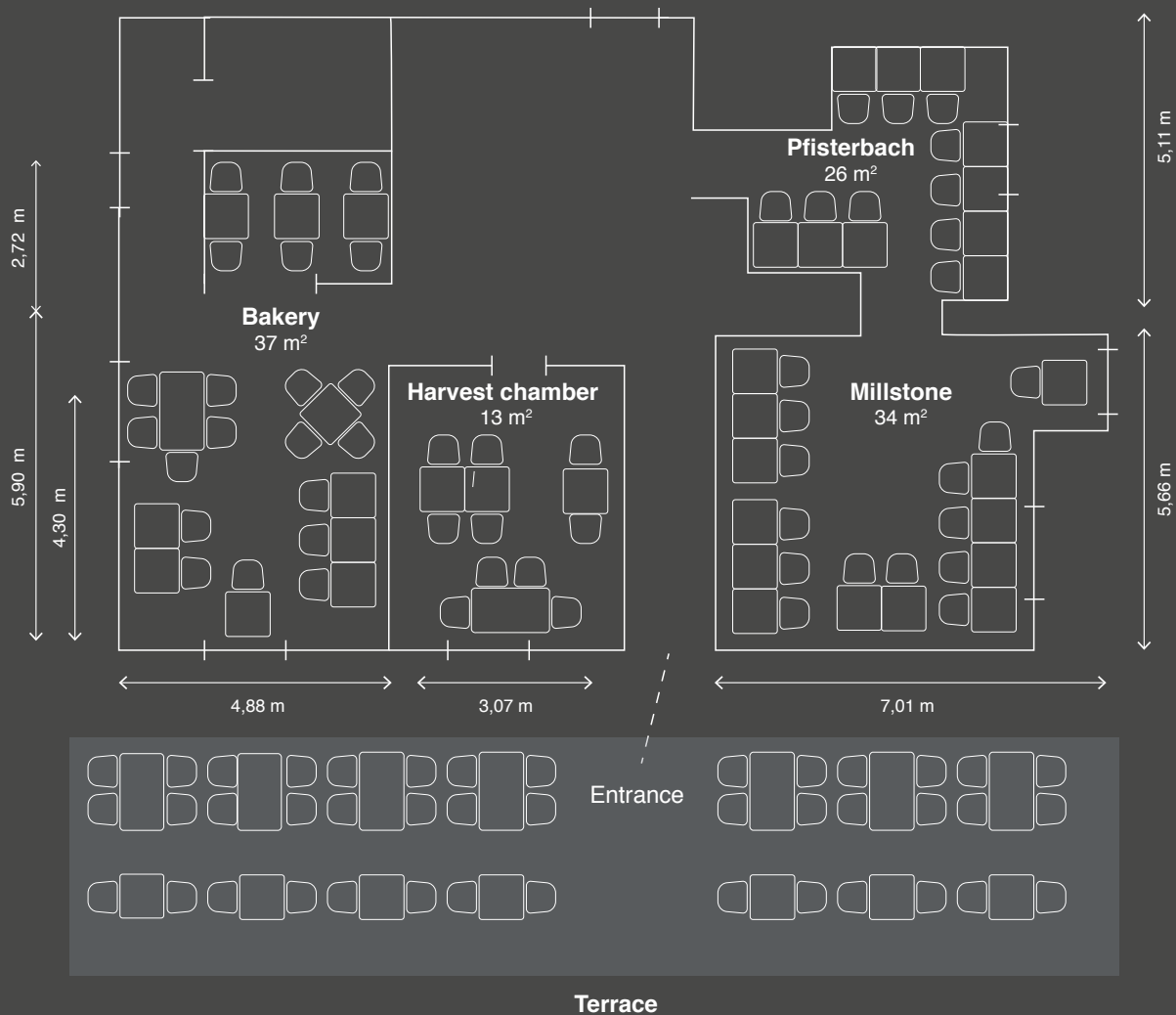
The native forests, local waters and fields of the Munich countryside are the origin of our dishes in the RESTAURANT PFISTERMÜHLE. Regional producers supply the ingredients for our young kitchen team, who create inspired enjoyment with passion and craftsmanship.

We like what is special, but also what is down to earth. We focus on old recipes for the basics, while in the interpretation we like to demonstrate a joy in experimentation.

Instead of replacing them with new furnishing elements, the decades-old furnishings were restored in 2017 with great attention to detail. You can enjoy fine Bavarian cuisine on historic stone floors and under charming vaulted ceilings. The furnishings of felt, burlap, freshly leached wood and fragrant leather exude a stylish Munich feel.



# PFISTERMÜHLE



## CAPACITIES

Pfistermühle Total	86 people	145 m <sup>2</sup>
Bakery	24 people	37 m <sup>2</sup>
Harvest chamber	12 people	13 m <sup>2</sup>
Pfisterbach	23 people	26 m <sup>2</sup>
Millstone	25 people	34 m <sup>2</sup>
Terrace	48 people	

## Opening hours:

Monday to Saturday  
Sunday & Holidays

from 12.00 pm to 12.00 am  
Closed





# Ayinger am Platzl

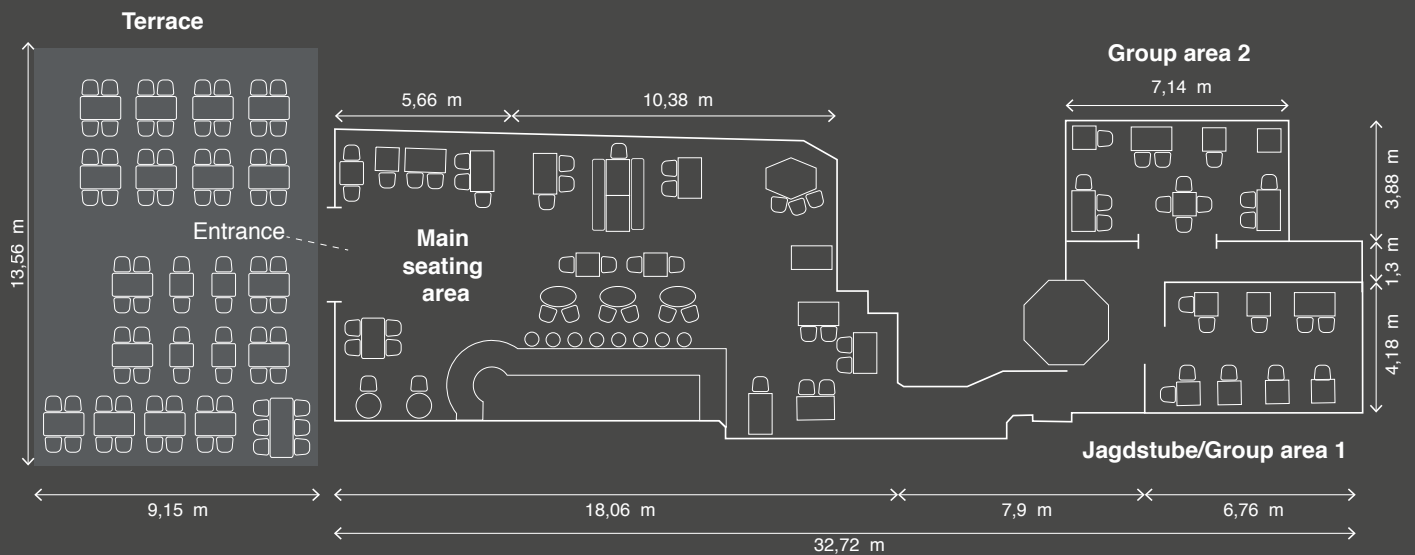
## ENJOY BAVARIAN BEER AND DELICACIES

In the AYINGER AM PLATZL we combine down-to-earth Bavarian food culture with a real love for hops. The latter has always been dear to the hearts of the PLATZL owners. After all, the Ayinger Privatbrauerei has been run by the Insekammer family for six generations.

The tavern AYINGER AM PLATZ is home to a restaurant that authentically upholds Munich's tavern tradition and dispenses altogether with old-fashioned attitudes. Bavarian hospitality is warm, down to earth, and close to the people.



# AYINGER AM PLATZL



## CAPACITIES

Tavern total	169 people
Main seating area	119 people
Jagdstube/Group area 1	20 people
Group area 2	30 people
Ayinger Terrace	80 people

## Opening hours:

Monday to Thursday from 11.00 am to 12.00 am  
Friday & Saturday from 11.00 am to 01.00 am  
Sunday from 11.00 am to 11.00 pm





## RELAXING AMBIENCE IN THE HEART OF MUNICH

Whether a cool cocktail on balmy summer evenings or a cup of mulled wine during the Christmas time: The PLATZL KARREE BODEN & BAR is always good for a leisurely side trip. Noble tones of anthracite and burgundy together with the dark parquet floor create a warm outdoor ambience.

Here you can enjoy your coffee in the afternoon from the Dinzler am Irschenberg roastery or a glass of Perrier-Jouet in the evening before an opera visit. Of course, we also serve snacks from the kitchen. Our recommendation: The square board with seasonal delicacies. A popular meeting place for Munich locals and guests from all over the world - welcome!

### Opening hours:

Tuesday to Friday	from 05.00 pm to 12.00 am
Saturday	from 12.00 pm to 12.00 am
Monday, Sunday & Holidays	Closed

### CAPACITIES

Platzl Karree Total	50 people
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# Josefa

Bar Kaffee

## THE SCENE BAR AT THE PLATZ HOTEL

We all know that first impression means a lot, so that is why a jewel of the PLATZL HOTEL is located right next to reception and the entry hall. The JOSEFA BAR - a real eye-catcher with its stylish minimalist design.

Traditional elements such as the wall paneling meet deliberately with modern materials such as the champagne-colored chrome mirror, while brass lampshades provide a warm yet mysterious light.

Here you can find unique regional spirits, cool drinks with herbs fresh from the Viktualienmarkt, coffee from the Dinzler am Irschenberg coffee roaster, or organic tea from the Chiemsee tea factory Bioteaque.

### Opening hours:

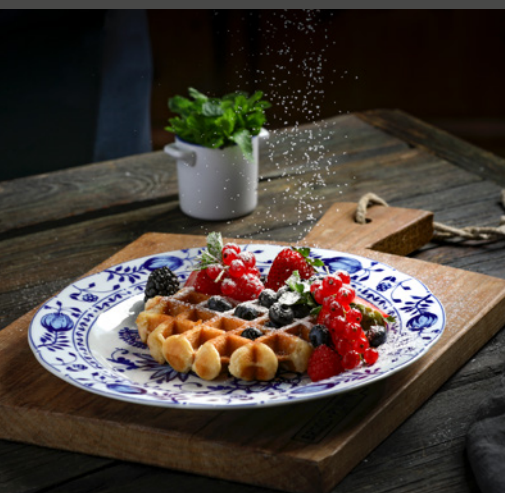
Daily from 11:00 am to 01:00 am

### CAPACITIES

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Josefa Bar Total	50 people
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# MEET & CELEBRATE

## WHERE MUNICH'S HEART BEATS

Whether for a conference or a private party - our recently completely renovated event area makes life easy for you during events.

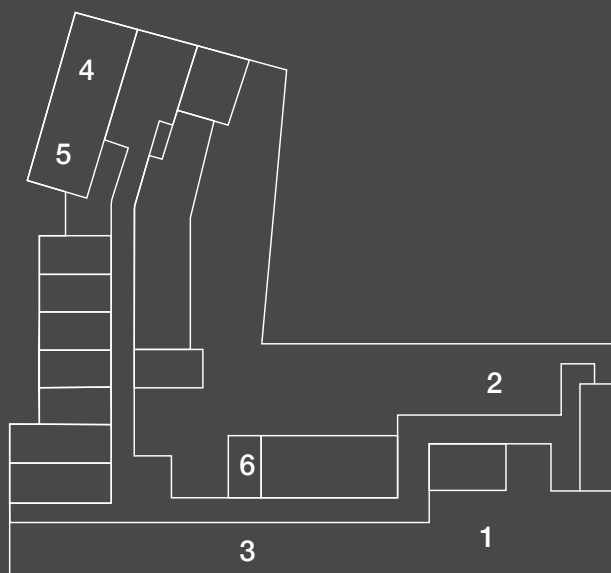
Modern and traditional presentation technology - from beamer and audio equipment to pin board and flipchart, all meet with a variety of room options. Out of seven rooms of various sizes you are sure to find the one that best suits your event.

Our service starts at the planning stage and continues until well after the orientation. Make your party or conference in Munich a real success.





Name	m <sup>2</sup>	Classroom Style	U-Shape	Boardroom Style	Theatre Style	Long Tables	Round Tables	Cocktail Style
1 MarktPlatzl from 2 p.m.	158	80	56	60	120	120	80	150
2 Weiß-Ferdl-Stube	111	50	36	35	70	38	48	100
3 Karl-Valentin-Stube	70	25	20	26	50	32	40	70
4 Müller-Pfister-Stube	60	25	20	26	50	32	32	50
Müller-Stube	30	12	10	12	16	12	8	15
Pfister-Stube	30	12	10	12	16	12	8	15
5 Bäcker-Stube	24	-	-	12	12	12	8	10
6 Schmid-Wildy-Stube	26	-	-	10	-	10	-	-



## TECHNIK & AUSSTATTUNG

MarktPlatzl	Microphone system
Weiß-Ferdl-Stube	Projector with HDMI and VGA connection   400 ANSI Lumen   Screen format 3.0 m x 2.5 m (width x height)   BOSE sound system
Karl-Valentin-Stube	Projector with HDMI and VGA connection   Screen format 1.3 m x 2.1 m (width x height)   BOSE sound system incl. micro
Müller-Pfister-Stube	Projector with HDMI connection   BOSE sound system   LED spots in the round arches - colours are choosable
Schmid-Wildy-Stube	Flat-screen TV with VGA connection   BOSE sound system



## LOCATION & SURROUNDINGS

The location could hardly be better. You are not only in the middle of Munich life, the PLATZL HOTEL can also be reached easily and quickly with public transportation. Restaurants, bars, and shopping opportunities as well as selected sightseeing points and cultural highlights are all in the immediate vicinity.

### DISTANCES

Marienplatz	0,2 km (2 minutes walk)
Central Station	1,7 km (22 minutes walk)
Exhibition Center	8,9 km (19 minutes drive)
Airport	35,4 km (31 minutes drive)

### ARRIVAL

by S-Bahn	Marienplatz	2 minutes walk
by U-Bahn	Marienplatz	2 minutes walk

If you travel by car simply enter the following address into your navigation system:  
Sparkassenstraße 10 | 80331 München

Public parking space is available in the immediate vicinity. Our guests also benefit from the underground parking area next to the hotel.

### NEIGHBORHOOD

There is much to discover around the PLATZL HOTEL. In fact, you can hardly choose a more interesting neighborhood when you come to Munich.

As in the PLATZL itself, tradition and modernity go hand in hand. Emerging boutiques and restaurants, bedrock department stores, monuments and landmarks - all within walking distance.

The PLATZL HOTEL is your perfect accommodation to make acquaintance with the heart of Munich. Marienplatz, Staatstheater or Odeonsplatz are just a few hundred meters away, and all that separates you from the Sendlinger Tor, Stachus or University quarter is a short walk.



PFIAT DI

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Platzl Hotel



## CONTACT

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